



17 SDGs as an effective tool for ESD and building leadership and media skills in youth.

Time: 1.5h workshop

Background

As noted in the Doha work programme on Article 6, media plays an important role in increasing public awareness on environmental problems and encouraging contributions and personal action in addressing it. However, the complexity and seriousness of environmental problems, especially climate change often lead to stories that evoke negative emotions including anxiety and hopelessness which discourage people from taking action.

One way of dealing with this issue is through the use of Constructive Journalism. Within this term lies the idea that media stories should be solution-based and should provide audiences with a fair, accurate and contextualised picture of the world, instead of focusing on negative and conflict-based stories.

It is important to involve and educate people, particularly youth, in these issues and to increase their ability to create and critically reflect on stories related to environmental issues. 17 Sustainable Development Goals are a great tool for educating people and encouraging to take steps and make personal and global improvements. Youth Leaders, in particular, have the opportunity to use media platforms to educate and influence others. Therefore, they should be aware of the power of their messages and understand how to report on environmental issues in a constructive way in order to initiate positive changes and help build responsible communities.

If you are a young person this workshop will help you to increase journalistic and educational skills.

If you are a teacher this workshop will help you to build competences skills for students.

Objectives

- ✓ To introduce SDGs as a tool for XXI century education linked to the school curricula
- ✓ To raise skills on using new technology as part of the school curricula and educational tools
- ✓ To build leadership skills through increasing knowledge, critical-thinking skills and confidence in expressing opinions
- ✓ To use social media as an educational tool



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- ✓ To develop a set of principles for young ESD influencers that can use media as a tool to promote SDGs goals and initiate positive changes

Outcome

- ✓ A cadre of teachers and young people trained on SDGs, constructive journalism as a key component of media literacy.
- ✓ A discussion between adults and youth about ESD leadership skills and how to act on social media, how to educate in positive mind-change, using critical-thinking skills and confidence in expressing opinions
- ✓ An overview of educational technical about teaching about SDGs

Format and Participants

A training workshop for teachers, youth leaders, young journalists, educators, and other stakeholders interested in the discussion.